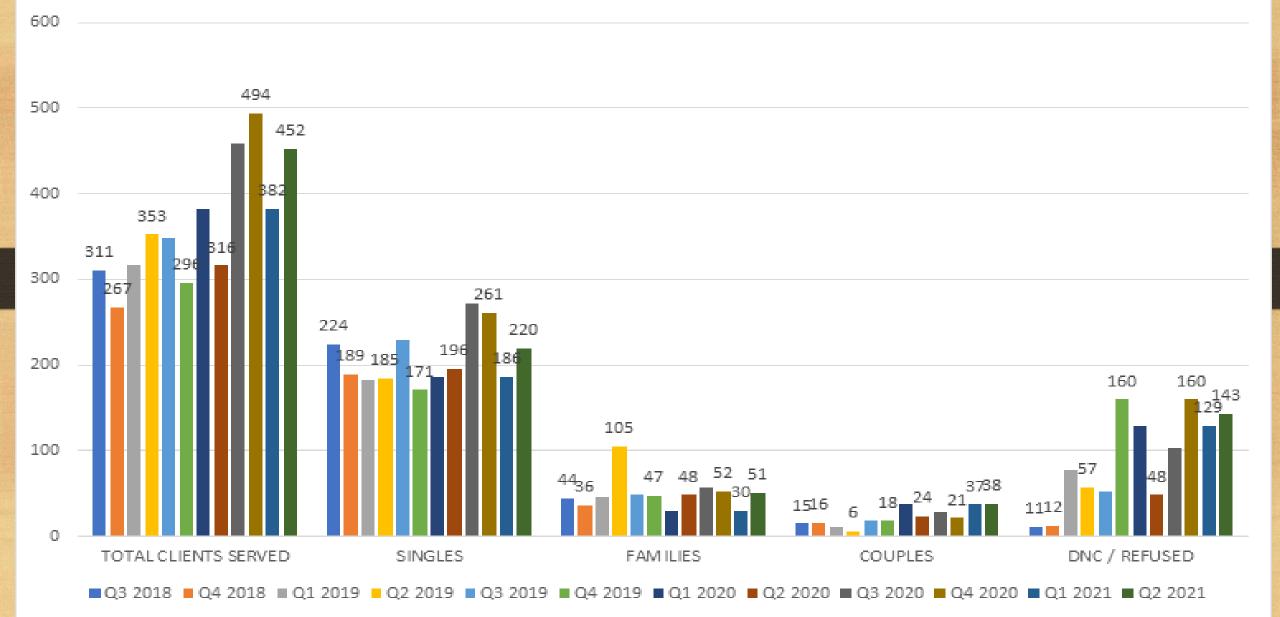
Ally Homeless Street Outreach in Dakota County

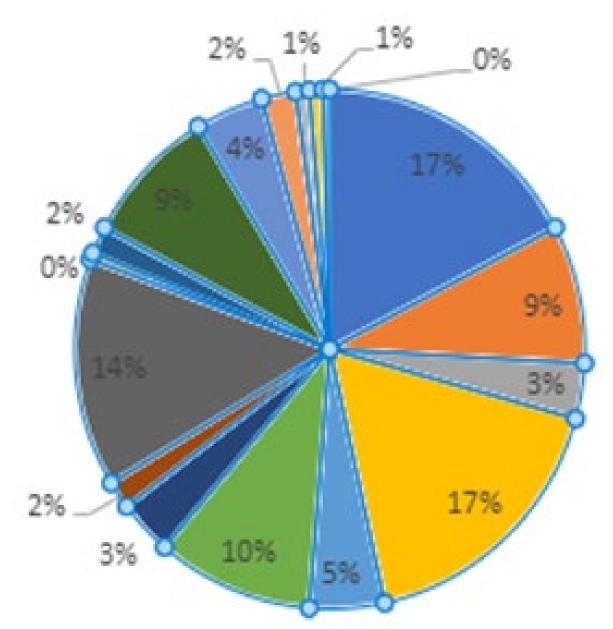


Q2 COMPARISON 2019-2021 Ally HOMLESS STREET OUTREACH



| | Q1 2021 | | Q2 2021 | | Q3 2021 | |
|---------------------|---------|-----|---------|------|---------|-----|
| West St Paul | 36 | 15% | 33 | 13% | 40 | 17% |
| South St Paul | 23 | 9% | 28 | 11% | 20 | 9% |
| Inver Grove Heights | 24 | 10% | 10 | 4% | 8 | 3% |
| Eagan | 47 | 19% | 22 | 9% | 40 | 17% |
| Mendota Heights | 20 | 8% | 9 | 4% | 11 | 5% |
| Burnsville | 13 | 5% | 44 | 17% | 23 | 10% |
| Apple Valley | 18 | 7% | 12 | 5% | 8 | 3% |
| Rosemount | 1 | 0% | 1 | 0.4% | 4 | 2% |
| Hastings | 29 | 12% | 35 | 14% | 33 | 14% |
| Farmington | 4 | 2% | 1 | 0.4% | 1 | 0 |
| Lakeville | 6 | 2% | 5 | 2% | 4 | 2% |
| Ramsey County | 8 | 3% | 21 | 8% | 20 | 9% |
| Hennepin County | 10 | 4% | 21 | 8% | 10 | 4% |
| Washington County | 2 | 1% | 5 | 2% | 5 | 2% |
| Scott County | 4 | 2% | 5 | 2% | 2 | 1% |
| Anoka County | 36 | 15% | 2 | 1% | 2 | 1% |

Homelessness by City



West St Paul

South St Paul

= Inver Grove Heights

Eagan

Mendota Heights

Burnsville

Apple Valley

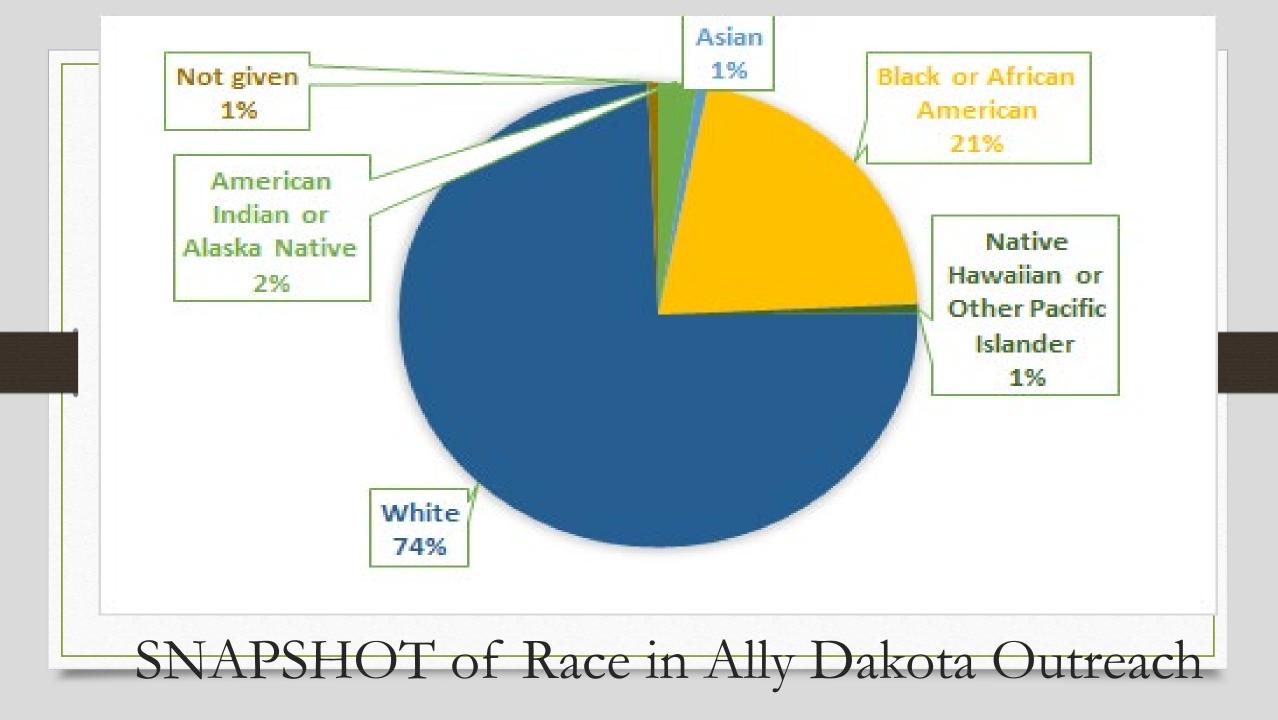
Rosemount

Hastings

Farmington

2021 THIRD QUARTER July-Sept

| SERVICES/REFERRALS PROVIDED | |
|-----------------------------|-----|
| Housing Counseling | 423 |
| Benefits | 107 |
| Mental Health | 74 |
| Chemical Dependency | 36 |
| Basic Needs | 105 |
| Shelter | 164 |
| Vocational | 12 |
| Identification | 10 |
| Moving/Relocation | 23 |
| Legal | 51 |
| Primary Care | 26 |



TRUSTED MESSANGER PROGRAM



We are hired messengers that share their own experiences with COVID-19, COVID-19 Testing and vaccinations, and provide a non-medical, non-threatening perspective to aid their peers in making decisions about the COVID-19 vaccine.



Trusted Messengers are trained and provided ongoing support by MDH and MICAH.

Work as a Trusted Messenger



Trusted messengers - share critical health messages to provide up-to-date, culturally and linguistically appropriate information and resources to prevent the spread of COVID-19.

Community conversations - engage individuals, families and community groups in online and/or phone discussions to gather input and knowledge on community perceptions of COVID-19 and what is needed to slow the spread.



Cultural community connectors - provide accurate and timely COVID-19 education, outreach and resource connections, and referrals to county and community services and information.

Ally as Trusted Messengers for COVID-19 information:

Ally STAFF

- 90% Ally staff are fully Vaccinated
- **18%** contracted COVID-19 after being fully vaccinated
- **30%** confirmed positive COVID tests with mild symptoms prior to vaccine
- 100% worked in the field all of 2020 and 2021 with strict masking, distancing, and other safety protocols

Survey of THOSE SERVED

- 70% Ally Housing Support service recipients (formally long-term homeless) have been vaccinated
- 30% Ally Emergency Shelter guests have been vaccinated
- Incentives work! Cash incentives have been key!
- Ally will assist with finding testing site and providing transportation

Ally's COMMUNITY HEALTH WORKER:

STEPH

BRIETZMAN



Community Health Workers -Minnesota Dept. of Health (state.mn.us) • According to the American Public Health Association, a Community Health Worker (CHW) is a frontline public health worker who is a trusted member of and/or has an unusually close understanding of the community served. This trusting relationship enables the CHW to serve as a liaison/link/intermediary between health/social services and the community to facilitate access to services and improve the quality and cultural competency of service delivery. A CHW also builds individual and community capacity by increasing health knowledge and self-sufficiency through a range of activities such as outreach, community education, informal counseling, social support and advocacy.

The duties of a CHW include:

- Assisting individuals and communities to adopt healthy behaviors
- Conducting outreach for medical personnel or health organizations to implement programs in the community that promote, maintain, and improve individual and community health
- Providing information on available resources
- Providing social support and informal counseling
- Advocating for individuals and community health needs
- Providing services such as first aid and blood pressure screening
- Collecting data to help identify community health needs



DIVERSITY IS KEY TO SUCCESS!

•Ally Staff represent:

- Racial & Ethnic diversity Black, White, Native American, Hispanic, mixed races
- Veterans
- LGBTQ
- Gender
- Multitude of Age Range
- Beliefs, Personality, Spirituality

TARGETED OUTREACH



Isiah Montgomery

Disseminate COVID-19 public health messages and information about related service, including CARES Act funded resources, through connections with residents, landlords and system partners specific to Black Dakota County Residents.

• Assist individuals to navigate available financial relief and assistance to address

the economic struggles that have resulted from the COVID-19 pandemic.

• Connect the target population to community resources within Dakota County

including local food shelves, libraries and government programs.

• Community residents are provided with education about COVID-19 and

available resources, including resources available through CARES Act funding.



Chez Jones

Ally Targeted Outreach Continued

•Share information through formal and informal networks.

• Provide services to assist people with accessing information and services through:

•housing counseling, benefits access, mental health support access, COVID-19 safety, education, access to employment/vocational support, cultural support and basic needs support.

• Advise the County's communication strategies to improve reach and

•effectiveness with communities of color, including long-term

•recommendations.

• Communicate health information about COVID-19 to community residents.

Ally Housing Support Services

Eligibility

You must meet a combination of eligibility requirements set by the Supplemental Security Income program or General Assistance program to qualify for assistance. There are also income and asset limits. Generally, the program serves:

Long-Term Homeless

Long term homeless residents who have a condition that limits their selfsufficiency. For example, it may be a physical or mental health disability, visual impairment or chemical dependency.

All Scattered Site

Service Recipients have leases with landlords in Dakota County. Some share a living dwelling with other people, making housing more affordable.

